

### REMARKS/ARGUMENTS

Claims 1, 3-11, 13-17, 20-21, 24-26, 30, and 43-61 are pending. By this Amendment, claims 1, 6, 14, 30 and 43 are amended and new dependent claims 45-61 are added.

The Examiner is thanked for the indication of allowance for claims 21, 24, 25 and 26. However, the Patent Office maintains the rejection of claims 1, 3-11, 13-15, 17, 20, 30 and 43-44 under 35 U.S.C. §103(a) over Makino et al. (U.S. Patent Publication No. 2004/0077385) in view of Inubushi (U.S. Patent No. 6,064,453). This rejection is respectfully traversed.

The Patent Office agrees that Makino does not teach the construction of the display module and relies upon Inubushi to teach a buffering member (7), which serves as the first buffering member, and a second buffering member (9). However, such disclosure of Inubushi still fails to disclose or teach the features recited in independent claims 1, 6, 14, 30 and 43.

For example, Inubushi cannot disclose or teach a lower surface of the second buffering member contacts an upper surface of the sub-display module, as recited in independent claims 1, 6, 30 and 43. As shown in Inubushi, the second buffering member (9) does not contact an upper surface of the sub-display. The rib (9) which the Patent Office relies upon as the second buffering member is part of the holder (8) and is isolated from the display elements (4), (5), and (6), as illustrated in Figure 3 of Inubushi. Such recitation of the claims and the combination thereof is neither taught nor disclosed by Inubushi, and the proposed combination of Makino et al. and Inubushi would not result in the claimed features. Hence, a *prima facie* case of obviousness has not been established.

In regard to independent claim 14, the Patent Office provides a general allegation of reference to claims 1, 10 and 11 relative to the Figures. It is respectfully submitted that the Patent Office sets forth its clear reason for rejection independent claim 14. Further, it is respectfully submitted that Inubushi, Makino et al. and the combination thereof cannot disclose or teach, *inter alia*, a first buffering portion attached to an inner side of the protrusion portion and a second buffering portion formed extended from the first buffering portion and configured to contact an upper surface of the display module.

For example, the Patent Office relies upon the rib (9) of Inubushi to teach the second buffering member. As shown therein in Figure 3, the rib (9) does not extend from the first buffering portion and is not configured to contact an upper surface of the display module. Hence, the recitations and the combination thereof in independent claim 14 are not met and the Patent Office provided detailed reasons for rejecting the specific features recited in the claims such that the Applicant's can readily refute the Patent Office conclusion. A general statement is insufficient to establish a *prima facie* case of obviousness.

In regard to claim 6, the issue of vent holes is moot in view of the amendments to independent claim 6. However, it is uncertain as to how vent holes used in a jet propulsion apparatus is relevant to the vent holes of the previous independent claim 6. There must be some motivation to combine such teachings in jet propulsion apparatus to hand sets.

A *prima facie* case of obviousness has not been established. Hence, withdrawal of the Section 103 rejection is respectfully requested.

Serial No. **10/725,506**  
Amendment dated **October 16, 2008**  
Reply to Office Action of **July 2, 2008**

Docket No. **P-0604**

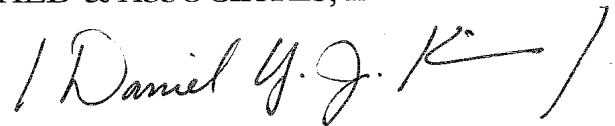
### **CONCLUSION**

In view of the foregoing amendments and remarks, it is respectfully submitted that this application is in condition for allowance. Favorable consideration and prompt allowance are earnestly solicited.

If the Examiner believes that any additional changes would place the application in better condition for allowance, the Examiner is invited to contact the undersigned attorney, **Daniel Y.J. Kim**, at the telephone number listed below.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this, concurrent and future replies, including extension of time fees, to Deposit Account 16-0607 and please credit any excess fees to such deposit account.

Respectfully submitted,  
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**Date: October 16, 2008**

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